



HOWTO Guide – Using Ad Peeps with Joomla!

About Joomla! - Joomla! is an open source content management system platform for publishing content on the World Wide Web. It is written in PHP, stores data in MySQL and includes features such as page caching, RSS feeds, printable versions of pages, news flashes, blogs, polls, search, and support for language internationalization.

Developer URL: <http://www.joomla.org>

By using Ad Peeps with Joomla!, you gain more control over your advertising. You can sell and accept payments on your Joomla! created site from end-to-end as well as provide powerful, real-time statistics and graphs to your advertisers.

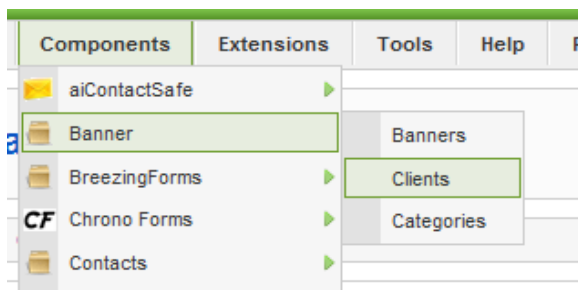
You can start showing ads through Ad Peeps using Joomla! in 4 easy steps:

Note: This guide was created using Joomla! Version 1.5.15. Please refer to the Ad Peeps User Manual on how to Generate Html Code or use that software application.

Step 1: Create a New Client

Since you will manage your advertisers through Ad Peeps, you don't need to create a client in Joomla! for every advertiser you have. Just one will be fine – the Ad Peeps client.

- Login As Administrator and navigate to the following section:



In the Client Name box, enter “Ad Peeps for Joomla!” or another name you choose to make it easier to remember, these ads are being served from Ad Peeps.



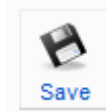
Banner Client: [New]

Details

Client Name:

Contact Name:

Contact E-mail:



After done, click the  button.

Once saved, your changes should appear in the Banner Client Manager section on the next screen.



Banner Client Manager

[Banners](#) | [Clients](#) | [Categories](#)

Filter:

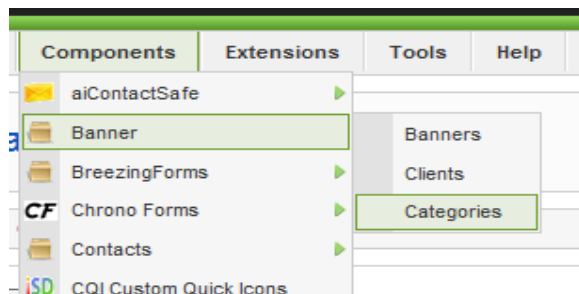
#	<input type="checkbox"/>	Client Name
1	<input type="checkbox"/>	Ad Peeps for Joomla

Step 2 – Create Categories

In order to setup the Banners in Joomla! you first need to create a Client (Step 1), and then categories. Categories allow Joomla! to connect the Banners (Step 3) to the various modules you will use to show different sizes on different pages and in different positions.

Note: For every ad size and position, we recommend you create a category for it. This way, you can have Joomla! show one set of Ads for example the “Homepage Top” of your website but a different set on the other pages such as Run of Site Ads.


To create Categories, Navigate to Banner > Categories




In this tutorial we will create two Categories. The first will allow us to show a 728x90 on the Home Page Only. The second category will allow us to show a 728x90 on every other page except for the Home Page (Run of Site).

Such a setup would allow us to charge advertisers perhaps more for the premium Homepage position.



To create a new Category, in the top right menu click the  button.

 **Category: [New]**

Details

Title:	<input type="text" value="728x90 Homepage Spot"/>
Alias:	<input type="text"/>
Published:	<input type="radio"/> No <input checked="" type="radio"/> Yes
Section:	N/A
Category Order:	New Categories default to the last position. Ordering can be changed after this Category is saved.
Access Level:	<input type="text" value="Public"/> <input type="text" value="Registered"/> <input type="text" value="Special"/>
Image:	<input type="text" value="- Select Image -"/>
Image Position:	<input type="text" value="Left"/>

Preview

Title: Here type in a name that you can identify what it's for. In our example we used "728x90 Homepage Spot".

After typing the Title, you can save changes since the other categories are NOT used for Banner Categories.

Repeat the same for Category #2



Category: [New]

Details

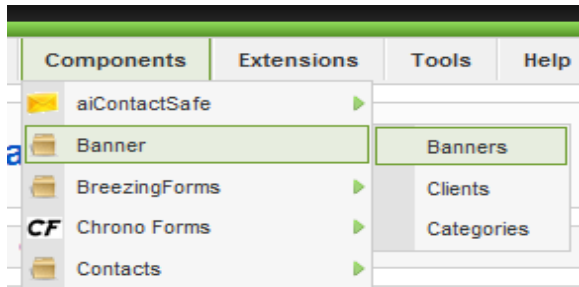
Title:	<input type="text" value="728x90 All Other Pages"/>
Alias:	<input type="text"/>
Published:	<input type="radio"/> No <input checked="" type="radio"/> Yes
Section:	N/A
Category Order:	New Categories default to the last position. Ordering can be changed after this Category is saved.
Access Level:	<input type="text" value="Public"/> <input type="text" value="Registered"/> <input type="text" value="Special"/>
Image:	<input type="text" value="- Select Image -"/>
Image Position:	<input type="text" value="Left"/>

Preview

Save Changes.

Step 3 – Create Banners

Under Components, Navigate to Banner > Banners . This is the section where you will actually paste the Ad Peeps Html Code.



After clicking the Banners link click the  button.



Details

Name:	<input type="text" value="728x90 Home Page Banner"/>
Alias:	<input type="text"/>
Show Banner:	<input type="radio"/> No <input checked="" type="radio"/> Yes
Sticky:	<input checked="" type="radio"/> No <input type="radio"/> Yes
Order:	<input type="text"/>
Category:	<input type="text" value="- Select a Category -"/>
Client Name:	<input type="text" value="Ad Peeps for Joomla"/>
Impressions Purchased:	<input type="text"/> Unlimited <input checked="" type="checkbox"/>
Click URL:	<input type="text"/>
Clicks:	0 <input type="button" value="Reset Clicks"/>
Custom Banner Code:	<pre>PASTE THE AD PEEPS HTML CODE FOR THIS ZONE HERE Tip: GET THIS CODE FROM YOUR AD PEEPS CONTROL PANEL</pre>
Description/Notes:	<input type="text"/>
Banner Image Selector:	<input type="text" value="- Select Image -"/>
Width:	<input type="text" value="728"/>
Height:	<input type="text" value="90"/>
Banner Image:	<input type="text"/>
Tags:	<input type="text"/>

In the Name Field, type the Name of your Ad Slot so you can easily identify it. In our example, we used 728x90 Home Page Banner since this is the Leader board ad that will be shown on the Homepage Only.

- Check the Show Banner box to Yes
- Sticky should be No
- Category – Select the Category you created earlier for this slot. This will allow Joomla! to link this ad to that category. Remember we made these in Step 2.
- Select Ad Peeps for Joomla for the client name. Remember we created this in Step 1.
- Paste the Ad Peeps code you generated in the Custom Banner Code
- Define the Width and Height
- Save.

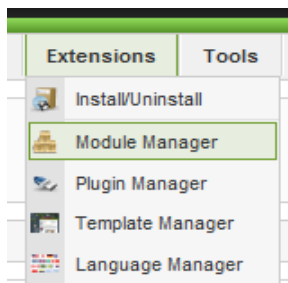
Once saved, your entry should appear on the next screen.

5	 Home Page 728x90 Ad Code	Ad Peeps for Joomla	Ad Peeps Ad Software Default Category		<input type="text" value="1"/>
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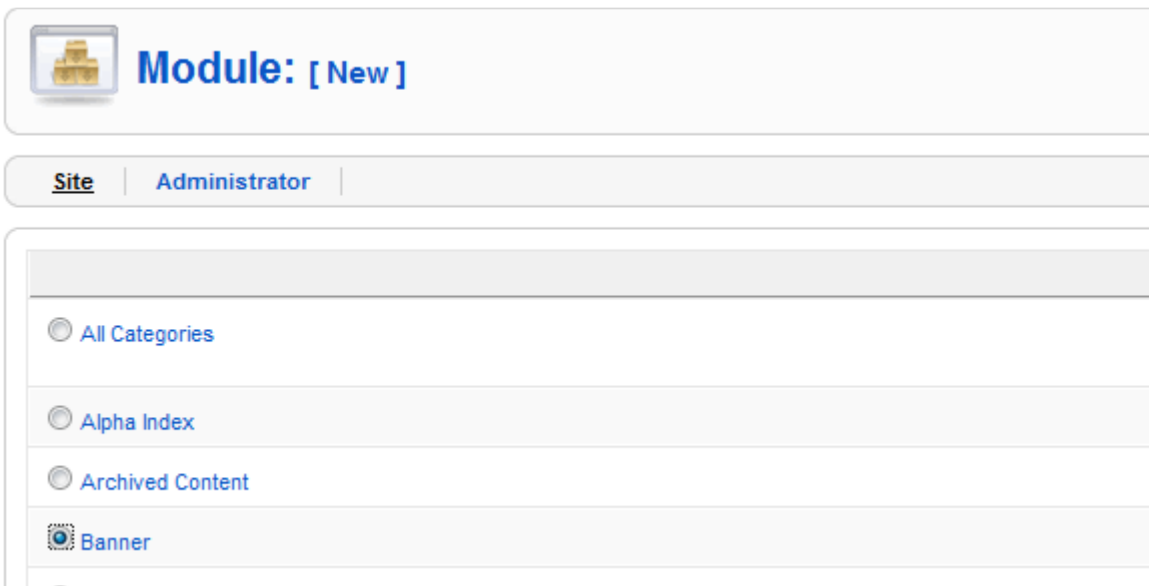
Step 4 – Link the Banners to your Joomla! Template

The next and final stage is to link the Category to your Joomla! Template so that they can show on your CMS. Once this is complete, you can now fully manage your advertising from within Ad Peeps.

Navigate to Extensions > Module Manager



After clicking the Module Manager link click the  button.



Select the Banner Module and click

In this section, this is where you link the Advertiser (Ad Peeps for Joomla!, created in Step 1) and the type of ad you want to display, the Category to the Module.

The screenshot shows the Joomla! administrator interface for configuring a 'mod_banners' module. It is divided into two main sections: 'Details' and 'Parameters'.

Details Section:

- Module Type:** mod_banners
- Title:** 728x90 Homepage Spot
- Show Title:** Radio buttons for No (selected) and Yes.
- Enabled:** Radio buttons for No and Yes (selected).
- Hide if empty:** Radio buttons for No (selected) and Yes.
- Position:** A dropdown menu set to 'left'.
- Order:** A dropdown menu.
- Access Level:** A dropdown menu with 'Public' selected, and options for 'Registered' and 'Special'.
- ID:** 0
- Description:** The Banner Module allows to show the active Banners out of the Component within your site.

Parameters Section:

- Module Parameters:**
 - Target:** New Window with Browser Navigation
 - Count:** 1
 - Banner Client:** Ad Peeps for Joomla!
 - Category:** A dropdown menu with 'Ad Peeps Homepage Category' selected.
 - Search By Tags:** 160x90 Paid Banner For All Articles
 - Randomise:** Ad Peeps Run of Site
 - Header Text:** Home Page Feature Banner Middle, Home Page Feature Banner Right, Home Page Large Right, Homepage Banner 300x250, Run of Site Large Right, RunofSite 300x250, Text Ads
 - Footer Text:**
 - Module Class Suffix:**
- Module Assignment:**
- Advanced Parameters:**

In the Details Section, you can specify a Title to help you identify the ad slot.

This is a close-up view of the 'Details' section from the previous screenshot. It shows the following configuration options:

- Module Type:** mod_banners
- Title:** 728x90 Homepage Spot
- Show Title:** No Yes
- Enabled:** No Yes
- Hide if empty:** No Yes
- Position:** left
- Order:**
- Access Level:** Public (selected), Registered, Special
- ID:** 0
- Description:** The Banner Module allows to show the active B

- **Position.** The Position on the page to show the Module. There are two types of Positions you can use.

You can select a Position from the drop-down list box. The Positions in the list box are those provided by your Template. You can see the available Positions on the page by adding the letters "?tp=1" to the end of any front-end Joomla! URL. For example, if your home page is "www.mysite.com", you can type the URL "www.mysite.com?tp=1". The page will display with labeled rectangles indicating each pre-defined Position for the current Template.

Module Assignment

Module Assignment will allow you to tell Joomla! what pages you want the Ad to show on. For our example, we selected Main Menu > Home. This means that our 728x90 ad will only show on

the Homepage.

Module Assignment

You can combine publishing assignments.
For example: If you only publish the module on a certain menu item and also publish it by a certain date range, it will only show for that menu item within the selected date range.

Menu Items

Publish on All Selection Exclude Selection None

Include

- ExamplePages**
- Section Blog
- Section Table
- Advertise With EventLinks.com
- Category Table
- keyconcepts**
- Extensions
- Content Layouts
- Example Pages
- mainmenu**
- Home
- Online Payments
- Membership Sign Up
- Creative Solutions
- Media Kit

Sections / Categories

Publish on All Selection Exclude Selection None

Articles

Publish on All Selection Exclude Selection None

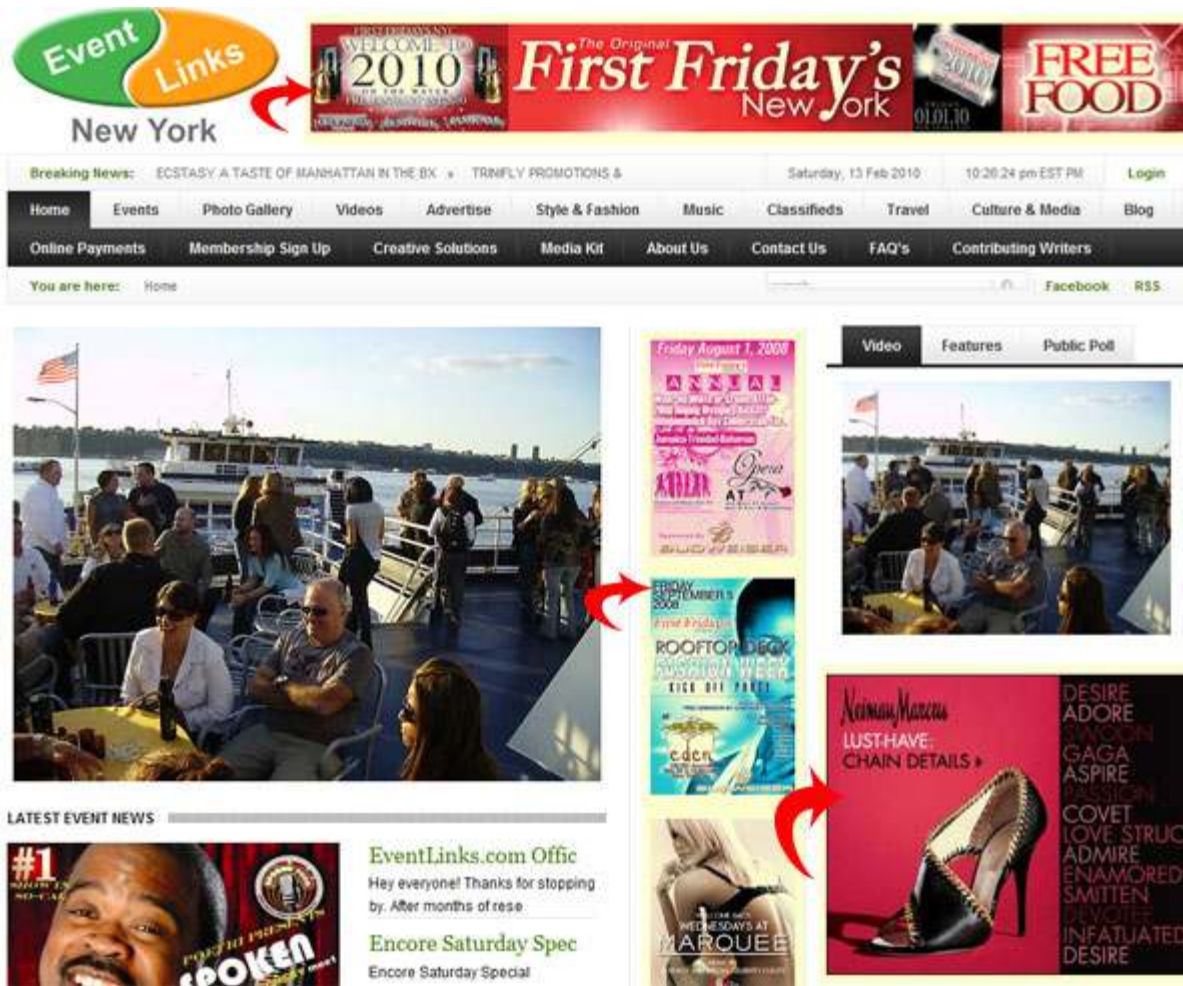
Components

Publish on All Selection Exclude Selection

Save Changes.

That's it! – Now Joomla! will show your banners using Ad Peeps. You and your advertisers have access to a host of features, statistics, and functionality such as e-mail notices, ect.

Example of Site using Joomla! and Ad Peeps



Site Using Ad Peeps to Manage Ads using Joomla!

Want us to Setup your Template for you?

Visit <http://www.adpeeps.com> > Contact Us

We can quote you a very reasonable rate starting at \$25 per hour.

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