



How-to Guide to Accept Payments using Ad Peeps and PayPal

Ad Peeps allows your advertisers to (1) Select a Pre-defined Ad Package from your Website, (2) Pay you directly with your PayPal Business Account and (3) setup their account instantly. This guide will tell you how to configure both Ad Peeps and PayPal so they can successfully talk with each other.

We have broken this guide down in two sections, the first you will complete within the Ad Peeps Software, the other from within your PayPal Account.

Step 1 – Verify CURL Connection

Ad Peeps will send/receive information to and from PayPal. In order to communicate with PayPal, Ad Peeps uses the CURL library to establish a secure connection to PayPal. Most web host has this installed and enabled by default.

To verify, **System Settings Screen** (Other Features / Settings > Settings / Configuration) and look for “Connected” in the Payments Section. If it does not say “Connected” or has an error, contact your web host – not Ad Peeps to resolve. Curl is required in order to establish this connection to PayPal.

Note: This is already pre-configured and connected for Hosted Customers.

- *Payment Settings* - This information is used to configure Authorize.net and InstaPay payment connection settings and acceptable payment types. For PayPal or 2Checkout.com, this is done directly on the Ad Package setup page.

Curl Connection:

■ Connected!

Tests to ensure CURL connection to communicate with payment processor, vendor.

Step 2 – Configure Your PayPal Business E-mail Or Merchant ID

After an advertiser selects an ad Package, they will be sent to PayPal Secure Server to pay you. PayPal will need to know your account information. You would complete this in the **System Settings Screen** (Other Features / Settings > Settings / Configuration).

You can use your PayPal E-mail Address **or** Your Merchant ID. Enter it into the “Login/Account ID/Merchant ID” field.

Login/Account ID/Merchant ID:

PayPal Payer Email or Merchant ID,
Authorize.net Login, or other processor
Account Number or Login

To reduce spam, and not expose your PayPal Business account e-mail to users, we recommend you use your Merchant ID. You will need to login to your PayPal Account to get this Number.

Navigation: Profile > My Business Info > Merchant account ID

Merchant account ID [REDACTED]

Tax ID number To update any tax ID number, click here

You can then update your Ad Peeps software with this number.

Step 3 – Turn Instant Payment Notification ON

Instant Payment Notification is a setting within your PayPal account that allows PayPal to connect to Ad Peeps each time an advertiser pays you. In turn, it allows Ad Peeps to validate the order and grant your advertiser access to setup their account on the system.

To turn this feature on, Navigation: Profile > My Selling Tools > Instant payment notification > Update

Getting paid and managing my risk		
My automatic payments	Manage the subscriptions, automatic payments, and installment plans that I offer my customers.	Update
Instant payment notifications	Integrate PayPal payment notifications with my website.	Update
Managing risk and fraud	Create and edit controls that let me automatically accept or	Update

Turn on the IPN Feature and provide the URL to the verifypayment.php script found within your Ad Peeps software directory.

Example:

Edit Instant Payment Notification (IPN) settings

You must enter a properly formatted URL into the Notification URL field in order to receive IPN messages.

PayPal sends IPN messages to the URL that you specify below.

To start receiving IPN messages, enter the notification URL and select **Receive IPN messages**. To stop receiving IPN messages, select **Do not receive IPN messages** below. PayPal continues to generate an IPN message again (or turn off IPN).

Notification URL

IPN messages
 Receive IPN messages (Enabled)
 Do not receive IPN messages (Disabled)

Save Cancel

Note: For Hosted Clients the URL is <http://www.adpeepshosted.com/verifypayment.php>

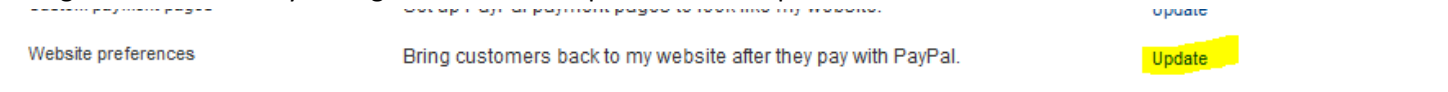
Save your changes.

Step 4 – Turn Encrypted Payment Buttons OFF

PayPal gives you the option to require every button be encrypted so that the Payment link can't be modified. This however adds a complicated layer of protection for Ad Peeps users because it requires you to download PayPal's public key and exchange keys with PayPal. For most novices, this is not an easy task to accomplish. Therefore, this feature should be turned OFF within PayPal in order to use with Ad Peeps.

Ad Peeps will verify all orders to ensure you received the proper amount before allowing advertisers to setup ads on the system.

Navigation: Profile > My Selling Tools > Website preferences > Update



Encrypted Website Payments

Using encryption enhances the security of website payments by decreasing the possibility that a 3rd party could manipulate the data in your button code. If you plan on only using encrypted buttons you can block payments from non-encrypted ones.

[Learn more about Encrypted Website Payments](#)

Note: If you enable Encrypted Website Payments, all of your Buy Now, Donations, and Subscriptions buttons **must** be encrypted via one of the following methods:

- Using the [Button Factory](#) with the security settings enabled.
- Using your own code, you encrypt all website payments before sending them to PayPal.

By enabling this feature, any Buy Now, Donation, or Subscription button that is not encrypted will be rejected by PayPal.

Block Non-encrypted Website Payment: On Off

That's it! Now when Advertisers select an Ad Package on your website they will be sent to PayPal with that amount to pay you.

Automate Advertising Orders

Review Order Details |

Order Details:	
Description:	468X60 H
Ad Size:	728x90
Item Number:	1550
Unit Price:	\$0.10
Quantity:	100
Sub-total:	\$10.00
Discounts Applied:	\$0.00
Total Amount:	\$10.00

PayPal

Your order summary

Descriptions	Amount
468X60 Homepage Advertising Item number: 1550 Item price: \$10.00 Quantity: 1	\$10.00
Item total	\$10.00
Total \$10.00 USD	

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Need additional help?

Contact us at <http://www.adpeeps.com/cis> Provide as much detail as possible so we can assist you quickly.