

## How-to Renew Expired Ad (Advertisers View)

Ad Peeps allows advertisers an easy way to renew their expired ad(s) without recreating their ad and resetting stats.

To renew an expired ad the following condition(s) must be met.

- 1) In order for an advertiser to get the link to Re-Active their ad, the advertiser must have an entry in the Payment History Screen. This is created automatically when the advertiser purchases an ad for the first time using Ad Peeps or as administrator; you can “Manually Add Payment” and links the order with the existing Advertiser and Ad no.

The Advertiser, Ad Number, and Package field must be completed. This is so Ad Peeps knows which package and ad to link the advertiser to.

Example of Payment History Screen Linking:

**Transaction Date:** 2013-07-09 19:57:23

**Advertiser:** Liquid Web


**Ad Number:** No. 195 Size: 728x90

**Ad Package:** Monthly Ad Special

**Transaction ID:** Manual Payment

- 2) The ad itself has to be in an expired status either by date or because they have reached their impression/click limit.

Once the two conditions are met, when an advertiser logs into their account, they will see an alert that notifies them their ad as expired. It will include a link to “Re-Activate this ad”.

Current Ads				
Ad No. 195 728x90	Active	(expired 2013-11-07 23:59:59)		
				
	Impressions	Clicks	CTR	Impressions Clicks
Total	217	147	1:1 (67.74%)	
<a href="#">Suspend Ad</a> <a href="#">View Statistics</a> <a href="#">Geotargeting</a>				

**Alert - This ad has expired!**

Please act now to continue promoting your product/service on our network.

- [Re-Activate this ad.](#)
- [Browse other available Ad Packages](#)

Version

1.0

Update Date

Initial version 1/8/2013

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