



Troubleshooting Ad Display Issues

Ad Peeps uses various settings to determine if an ad is eligible for display. The below chart is the most common things to check.

Condition	Explanation	Where to Look
Ad Size	The ad size must match the size generated in the HTML Code, unless "All Sizes" was selected.	View the html code and look for bsize=ADSIZE Your banner should match this size, otherwise you will need to regenerate the HTML Code.
Target Zone	Ensure the ad is linked to the target zone generated in the HTML Code.	View the html code and look for bzone=TARGETZONE Your banner should be targeted to this zone. Edit Ad Settings > Targeting
Advertiser / Ad Status	In order to show, the ad and the advertiser must be set to "Active", not paused or awaiting approval or suspended.	Main Screen and filter results. You can search by Advertiser as well as status.
Start Date	Ads set to start in the future are not considered.	Edit Ad Settings > Schedule Tab
Day of Week	Ensure ad has been giving permission to show on the current day of the week.	Edit Ad Settings > Schedule Tab
Hour of Day	Ensure ad has been giving permission to show during the current hour of the day.	Edit Ad Settings > Schedule Tab
Daily Capping	Sets the MAX Number of impressions the ad can receive total PER DAY.	Edit Ad Settings > Expiration Tab
Frequency Capping	Sets the MAX Number of impressions the ad can receive total PER DAY, PER IP ADDRESS.	Edit Ad Settings > Expiration Tab
Expiration	Sets the duration of an ad by impression, click, or day limit.	Edit Ad Settings > Expiration Tab

You can also view the Expired Ads report to see if the ad in question has expired.

Geotargeting

You have selected a location to include/exclude that doesn't match our Geodb information.

Edit Ad Settings > Geotargeting

If you're using the Geotargeting database visit <http://YOURDOMAIN.com/adpeeps/geodb/iptest.php> to determine the Location the geotargeting Database mapped you too.

If a hosted customer, visit <http://www.adpeepshosted.com/geodb/iptest.php>